



## LEGGZ OF ART PROGRAM

2021 saw our first **Leggz of Art** program select a Canadian artist to collaborate with and develop an exclusively designed pair of leggings that was highlighted through She's Got Leggz social media channels and through our corporate and replicated websites. The program, which also sees \$1 from every pair sold support a charity, has been a huge success and **we are looking for our next collaboration artist!**

**This is an outstanding opportunity to feature your story and your artwork on a national level. She's Got Leggz will promote you as an artist and your artwork as part of our Leggz of Art program.**

To participate in the selection process, the artist - the original creator of the art - will submit an Application Form and a PDF file of the artwork that could be developed as wearable art. The artist understands that She's Got Leggz inc. requires exclusive use of the pattern selected and an honorarium will be awarded to the artist. The artist will also assist in the selection of the charitable organisation the per pair donation will be awarded to. The selected artist will be asked to sign a confidentiality and non-compete agreement.

### **Leggz of Art Submission Requirements:**

As a Canadian artist, you are asked to submit and adhere to:

- One original design/artwork, image or set of images, that can be used in the design of a legging pattern in PDF format. Digital file must be less than 2MB
- Review of Artist Guidelines.
- Complete and submit Application Form.
- Email application form and PDF digital file to: [leggz.of.art@shesgotleggz.ca](mailto:leggz.of.art@shesgotleggz.ca).

## Leggz of Art Artist Guidelines:

- You must be the original creator of the art and image files that you submit to the competition. Your art must be your own original concept and not a copy of anyone else's copyrighted material. If your image infringes upon another's copyright it will be disqualified and you will be held liable. Upon submitting to the Leggz of Art program you are solely responsible for any infringement of copyrighted material. She's Got Leggz inc will not be held responsible for any copyright infringement.
- The pattern/collection must be suitable for a repeatable fabric application. Note:
  - The design of the legging is a tapered leg
  - The pattern piece on the left and the right leg will not align.
  - Gradient shading is not suitable, such as found in watercolour artwork.
- All fully completed submissions will be considered. The selected artist will be contacted directly to finalise contract details and will provide She's Got Leggz inc. with the digital format of the submission. ie. ai or eps file.
- The selected artist agrees to be interviewed regarding the story behind the artwork for use on social media and in the manner chosen by She's Got Leggz or its representative.
- Designs not selected will be destroyed.
- Application Form and PDF of artwork can be submitted to She's Got Leggz inc. via
  - email to: [Leggz.Of.Art@ShesGotLeggz.ca](mailto:Leggz.Of.Art@ShesGotLeggz.ca) and
  - must be received no later than **11:59pm ET, November 25, 2022.**
- Artwork chosen cannot be used elsewhere during a one-year term for any other purpose unless specifically approved by She's Got Leggz inc.
- Artist chosen will agree not to enter into any competing clothing design or manufacturing agreement during the one-year term.

## She's Got Leggz inc. - Leggz of Art - Application Form

<b>Your Full Name</b>	
<b>Original Artistic Medium</b>	
<b>Name of Artwork(s)</b>	
<b>Description of Artwork(s)</b>	
<b>Artist Bio</b>	
<b>Street Address</b>	
<b>City</b>	
<b>Province &amp; Postal Code</b>	
<b>Phone (Home/Business)</b>	1-
<b>Phone (Cell)</b>	1-
<b>Email</b>	
<b>Website</b>	www.
<b>FB site</b>	www.facebook.com/
<b>IG site</b>	www.instagram.com/

**BY SIGNING BELOW you agree to:**

You are the original creator of the art and image files that you submit to the Leggz of Art Program. Your art must be your own original concept and not a copy of anyone else's copyrighted material. Copyrighted material will be disqualified. Upon submitting to the Leggz of Art program you are solely responsible for any infringement of copyrighted material. She's Got Leggz inc will not be held responsible for any copyright infringement. **You have read the Requirements and Guidelines listed above and are in compliance with all items.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_